Paul Forgione

Senior Product Designer with a strong technical background, including FDA-approved SaMD (Software as a Medical Device) technologies. Engages collaboratively with Product teams to define product goals, contributing to the development of more cohesive design and product experiences. Passionate about sharing knowledge, and enthusiastically mentoring junior designers.

https://forgi.one

linkedin.com/in/paulforgione

paulforgione@gmail.com

1 203 788 4278

Experience

Automattic • **Senior Product Designer**

2022 - Present

Raising the quality bar for the company's mobile app offerings. Leading growth & retention efforts, & designing paid features to increase revenue per user.

- Created more than $560k in annual revenue while navigating complex corporate policy, overcoming resistance to paid features.
- Formally recognized 3 times for efforts in organizing and coordinating work across design, engineering, and leadership.
- Remotely led idea generation, voting process, and prioritization of work for the division through a period of change, resulting in a revenue-focused project roadmap.

Stealth Startup • **Design Lead, Design Advisor**

2021

Lead Product Designer, Product Manager and Web Developer of a small, early-stage startup. Led design processes to bring an engineering proof- of-concept through to a cross-platform, chat-based medical application now in beta testing for iOS and Android.

- Visualized the company brand via a whole-company exercise, and used that brand to build a prototype application to help make concrete the company goals, reducing time-to-market by 3 months.
- Designed and developed the company marketing website to provide information to more than 5000 interested parties, resulting in 200 participants in closed beta testing.
- Coordinated over 50 user tests with beta participants while designing our product to find product-market fit.

Education

Rochester Institute of Technology

Bachelor of Fine Arts (BFA)
in New Media Design

Skills

UX Design
UI Design
Prototyping
Information Architecture
Visual Design
Design Systems
User Research
Human Factors
Creative Direction

Figma
Sketch
Adobe Creative Suite
Adobe Photoshop
Adobe Illustrator
Adobe After Effects

Paul Forgione

https://forgi.one   linkedin.com/in/paulforgione   paulforgione@gmail.com   1 203 788 4278

Experience, continued

Tidepool • **Senior Product Designer**

2017 - 2020

Core designer of an FDA-regulated, automated insulin delivery iPhone app for Type 1 Diabetics. Worked closely and iterated with the Human Factors team, balancing short-term FDA requirements and long-term design vision.

- Developed a novel FDA submission process for a first-of-its-kind medical application. Successfully collaborated with the FDA, shortening the approval process to months, rather than years.
- Grew the design team by 600%. Learned Human Factors and Prototyping skills and hired other specialists, reducing time-to-market by 3 years.
- Navigated the design team from Sketch to Abstract to Figma. Worked collaboratively with FDA Reviewers to establish an approved digital version control system for software design.
- Published and presented an open-source library of data visualizations to industry peers.

Google • **Interaction Designer**

2014 - 2017

Design lead for Chrome & Android security teams, focused on biometrics, authentication methods, and browser security features. Introduced design process to internal tools across Google, improving usability.

- Established lines of communication between various security teams at Google, leading to novel, collaborative features such as Fingerprint Gestures and Cross-device Authentication.
- Published guidance on how best to inform users about new features. Led research to identify best practices, and saw a 15% increase in new feature use.
- Educated more than 2000 engineers about the design process.
- Implemented design reviews for internal tools, reducing development time by 10%.

Professional Development

Adjunct Professor of New Media Design at Rochester Institute of Technology.

Published **Material Design specifications** for **User Education** at Google.

Published **open-source healthcare data visualization design system** at Tidepool.